



**Let your imagination soar with DANIEL SMITH Watercolor Grounds!**

For too long, the beautiful medium of watercolor has been confined to a paper-behind-glass niche. Now, with this exciting new ground, anything you've dreamed of painting on with watercolor can become a reality.

With DANIEL SMITH Watercolor Ground you can:

Turn nearly every surface, wood, metal, ceramic, plastic, glass, board and more, into one ready for painting with watercolors!

Rescue a watercolor painting, Titanium White Watercolor Ground acts like a "white out" for artists allowing you to cover up with the Ground and start over in an area with fresh white.

You can paint with watercolors on colored Watercolor Grounds; Buff Titanium, Mars Black, Iridescent Gold, and Pearlescent White.

Transparent Watercolor Ground allows the surface of your substrate, for example wood grain or decorative paper, to show through when you paint over with watercolors.

Add texture to your surface with Watercolor Ground.

**The DANIEL SMITH Watercolor Grounds are available in 6 different colors:**

- Iridescent Gold
- Pearlescent White

- Transparent
  - Titanium White
  - Buff Titanium
  - Mars Black
- 4 oz. jars (all 6 colors)  
 – Pint jars (Titanium White, Buff Titanium and Mars Black).

**DANIEL SMITH Watercolor Ground** creates a soft, absorbent watercolor surface with a slightly cottony texture that's similar to cold press paper. With this breakthrough archival-quality ground, artists can create new work on any surface, rescue flawed paintings, lift and scrub without damaging the painting surface, and frame without glass. There's really no end to what can be done!

The beauty of watercolor is transparency and transparency is what gives watercolor paintings their distinctive clarity, luminosity and realism. Now, with DANIEL SMITH Watercolor Ground, artists can get this unique visual quality on any surface they choose:

- Wood & Plaster
- Canvas & Masonite
- All types of paper
- Fabric
- Glass & Plexiglass
- Metal
- Plastic
- Stone & Masonry



**DANIEL SMITH Watercolor Grounds:**

- Archival and acid free.
- Creates a soft, absorbent surface similar to cold press watercolor paper.
- Excellent surface for all watercolors.
- The Watercolor Ground surface holds up to vigorous scrubbing without any damage.
- Heavily pigmented with a thick, brushable consistency.
- Easy Application.
- Repair and rescue paintings.
- Transparent watercolors can now be shown on any surface.
- Frame without Glass. We suggest spraying with a high quality, Archival Aerosol MSA Varnish with UVLS to protect your painting.
- Fantastic for multi-media work—combine with decorative paper, acrylics, pen and ink and collage.
- Nothing else like it on the market.

DANIEL SMITH Watercolor Grounds are made by hand, in Seattle, Washington, USA.

**Preparation**

Absorbent or semi-absorbent surfaces require no special prep before brushing on DANIEL SMITH Watercolor Ground. These include paper, canvas and other fabrics, wood, plaster, shells and hardboard. Non-absorbent surfaces such as metal, plastic or glass should be lightly abraded with sandpaper or steel wool before brushing on the Watercolor Ground.

**Application**

We recommend using Watercolor Ground straight from the container. It has a thick, brushable consistency. Use a soft-haired synthetic brush, foam brush or foam roller for a smoother finish, or a hog bristle brush for a more textured finish. The ground is highly pigmented so one coat will cover most surfaces; very absorbent surfaces such as unfinished soft wood may require two coats, allowing the first coat to cure before adding the second. Wash brushes immediately after use.

TIP – when using the Watercolor Ground to Rescue a Painting, thin some Watercolor Ground in a small dish with up to 10% of water and use a soft brush like a hake brush to blend the edges.

**Curing**

Let Watercolor Ground dry and cure for at least 24 hours. This allows it to attain the right degree of absorption.

**Painting**

DANIEL SMITH Watercolor Ground works beautifully with watercolors and thinned acrylics. Because it creates a surface more absorbent than paper, you will want to use less water with your paint. Experiment and see what works best for you. It also works beautifully with DANIEL SMITH Masking Fluid.

**Finishing**

As with all watercolors, your work on DANIEL SMITH Watercolor Ground will need to be fixed if it will not be framed behind glass. We suggest spraying with a high quality, Archival Aerosol MSA Varnish with UVLS to protect your painting.

**DANIEL SMITH Watercolor Grounds** give artists more freedom to paint with their watercolors; on any surface, rescue a watercolor painting and add more creative opportunities for painting with watercolors!



It used to be that watercolor painters had few options beyond white paper or a few colored boards. Now you can turn almost any surface into a toned or black ground for watercolor painting, as well as collage, pastels, pencils and mixed media work. Mars Black makes our Luminescent Watercolors pop and also provides an exciting, unexpected background for all your standard watercolor paints. Soft pastels, graphite and watercolor pencils show up beautifully on both the buff and black.

Apply the Watercolor Grounds straight from the container using a foam brush or a synthetic brush for a more textured finish. For the smoothest surface, apply very thin coats with foam brush, allow to dry thoroughly between coats. Curing: to allow watercolor ground to attain the correct degree of absorption, let watercolor ground dry and cure for at least 24 hours (depending on humidity) after the last coat. DANIEL SMITH Watercolor Grounds provide a surface to paint with your watercolors on most any substrate, and it is mixed media friendly. All DANIEL SMITH Watercolor Grounds have excellent lightfastness, are archival and give you more creative ways and surfaces to paint with watercolors!

SKU: 284055001



DANIEL SMITH Acrylic Gesso, Titanium White is thick and heavily pigmented with excellent coverage. Made with the same Titanium White pigment we use in our oils, it is opaque, has an excellent lightfast rating and is archival. Our Acrylic Gesso is made with a high-grade acrylic emulsion which provides optimal flexibility and durability, and is more flexible than any of the oil grounds. It does not contain the oil acids of traditional grounds which tend to deteriorate cotton or linen canvas fibers, so an under sizing, such as rabbit skin glue, is not necessary, and should not be used. DANIEL SMITH Acrylic Gesso, Titanium White is recommended as a painting ground for acrylics, oils and alkyds, and cleans up with water.

SKU: 284040015



DANIEL SMITH Acrylic Gesso, Iridescent Gold has a lustrous metallic sheen from the Mica and Iron Oxides it is made with. Our Iridescent Gold Gesso gives oil and acrylic artists a gorgeous, luminous surface to paint on, quite different from regular white gesso. You will love how its radiant, golden sheen peeks out between gaps in your brushstrokes or in reserved golden areas when you paint. Oil and acrylic paints that are transparent will allow the golden glow to show through their transparent color. DANIEL SMITH Acrylic Iridescent Gold Gesso gives artists a vibrant, lightfast and archival choice for their substrate color, giving their paintings an enhancing, luminous glow.

Tips for using Acrylic Iridescent Gold Gesso: The Mica which gives our Iridescent Gold Gesso its lustre is very heavy and will settle softly to the bottom over time. When you open up your new jar of Iridescent Gold Gesso, or if you have not used it in a while, you may find that some of the mica has settled. If it has, simply mix Gesso well to re-suspend the particles. When you open your jar, please use a clean palette knife or spoon to remove the Gesso. DANIEL SMITH Acrylic Iridescent Gold Gesso returns thrilling artists everywhere!

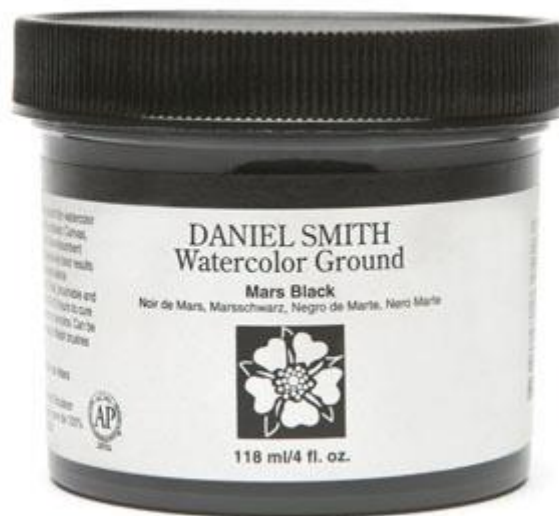
SKU: 284040003



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DANIEL SMITH Pearlescent White Watercolor Ground allows you to paint watercolors on any surface and gives you a beautiful, pearlescent surface to paint on! The ground makes a white pearlescent paintable area when applied to a white surface, and because it is semi-transparent, it allows the color and/or pattern of the surface it is applied onto to show slightly through the pearlescent sheen. Your transparent and semi-transparent watercolors will have a slight pearlescence effect when painted over the Pearlescent White Ground. You can paint over an entire surface with the ground or only in areas that you wish to add pearlescent effects, perhaps using the other DANIEL SMITH Watercolor Grounds in the other areas if you are not applying it onto watercolor paper.

Apply the Watercolor Ground straight from the container using a foam brush or a synthetic brush for a more textured finish. For the smoothest surface, apply very thin coats with foam brush, allow to dry thoroughly between coats. Curing: to allow the watercolor ground to attain the correct degree of absorption, let the watercolor ground dry and cure for at least 24 hours (depending on humidity) after the last coat. As with all the DANIEL SMITH Watercolor Grounds, our Pearlescent White Ground provides a surface to paint with your watercolors on most any substrate, and it is mixed media friendly. The DANIEL SMITH Pearlescent White Ground has an excellent lightfastness, is archival and gives you more creative ways and surfaces to paint with watercolors!

Think of all the Creative Possibilities with this new Pearlescent Watercolor Ground from DANIEL SMITH!

SKU: 284055013